



PERTH'S URBAN VILLAGE PHENOMENA



Industry Forum

Date: Thursday 27th February 2014

Time: 9:30am – 1:00pm

Venue: Leederville Hotel
742 Newcastle Street
Leederville WA 6007
(Upstairs - enter via Newcastle St)

Cost: \$65.00 (Members)
\$75.00 (Non Members)

Catering: Morning Tea and Buffet
Lunch included

Registrations: www.edaaustralia.com.au

You may have noticed a new optimism arising in recent years in Perth as a vibrant, contemporary place to live, play, visit and work. You may have felt a pang of pride as Perth made it into the New York Times top 10 places to visit world wide in 2014 and you may have heard visitors, friends and colleagues saying things like “Perth has grown up”, “Perth has come of age”, “there is so much more to do here now”! It seems Perth has arrived as the place to be! This is from a position not that long ago of being tagged with much less flattering descriptions. So how did we get here and what do we need to do keep this positive momentum going?

One of the key contributors to this evolution has been the resurgence of our urban town centre areas and the increasing interest, investment and growth in these local urban villages. These precincts have become popular places offering an array of unique retail, hospitality, art, leisure and entertainment experiences. More importantly they offer a place where people (both locals and visitors) can connect. Our urban villages are populated by passionate independent and forward thinking business owners and residents, who are interested in collaboratively building on the uniqueness of their place. It is therefore no surprise that recent findings point to a significant correlation between community attachment and economic growth.

This special EDA Forum will provide a unique opportunity to hear first hand from the key local and national innovation leaders and champions who have directly influenced Perth's growing urban village phenomena. You will learn about the essential elements of these flourishing place making approaches, how hurdles have been overcome and how shared vision can effectively harness businesses and residents energy to create shared ownership and success.

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PROGRAM

9:30	Registration and Coffee
10:00	Welcomes and Introductions
10:15	Victoria Moxey - Publisher and Founder of Urban Walkabout Katrina Adams - Business Manager, Urban Walkabout <i>(Pieces of Perth and the Urban Village Phenomena)</i>
10:45	John Carey - Founder of Beaufort Street Network, Festival Chairperson and Mayor of the City of Vincent <i>(Case study growing, promoting and activating a unique Urban Village)</i>
11:15	Dean Cracknell and David Doy - Beaufort Street Network <i>(The Beaufort Street Action Plan - Empowering your local community)</i>
11:45	Panel Discussion
12:00	Networking and Buffet Lunch

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